

On behalf of the Organizing Committee, we would like to cordially invite you to participate in the upcoming **International Conference of Applied Business and Management (ICABM)** to be held at ISAG – European Business School, **Porto on the 22 and 23 of June 2016.**

This International Conference's challenge is to arrange a meeting point to share scientific knowledge in the various areas of management. The main focus of the Organizing Committee is to present a scientific program of multidisciplinary nature, that promotes future opportunities and encourage networking among both national and international researchers.

Important dates

Deadline for abstract submission: **April 15, 2016**
Acceptance notification: **May 2, 2016**

Areas

The areas considered at the Conference, according to which the presentation and debate sessions will be organised, are the following ones:
Accountancy and Taxation
Applied Economics
Ethics and Social Responsibility
Hospitality Management
Human Resource Management
Innovation and Management
Marketing and Strategy
Tourism

Other areas connected with Management and Applied Economics might be considered and integrated on the Conference Program. We accept both empirical and theoretical abstracts in Portuguese, English and Spanish. The sessions will be organized according to the researchers' linguistic preferences.

Abstract Submission

All submissions must follow the rules mentioned on the Conference website you can find them by clicking in the following link:
http://inconf.isag.pt/index.php/en/conference/intructions-for-authors.

All conference submissions will be double-blind and peer-to-peer reviewed.

Opportunities for publication

The conference offers the opportunity of publishing in the European Journal of Applied Business and Management on a special issue containing the best selected

articles. We will also create a book of abstracts of all papers presented at the conference, with ISBN.

Looking forward to meeting you in Porto, Portugal in june.

Kind regards,
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